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## Company News: Regina Edwards-Drumm opens Drumm Marketing and Communications LLC

Published: Monday, January 23, 2012, 7:11 AM

**By The Post-Standard**  
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**REGINA EDWARDS-DRUMM** has opened Drumm Marketing and Communications, LLC, a full-service marketing, advertising and communications company, specializing in small- to medium-sized businesses. Drumm has a bachelor's degree in communications and a master's of business administration along with 20 years of experience as a marketing professional. She is also a business instructor at Bryant and Stratton College.

Hancock Estabrook announced that environmental practice attorney **HOLLY K. AUSTIN**, labor and employment and education practices attorney **MELINDA BURDICK BOWE**, and trusts and elder law practice attorney **MARY C. KING**, have been promoted to partners.

Green & Seifter, Attorneys, PLLC, announced that **JOSHUA S. WERBECK** has been appointed to the board of directors at Sarah House in Syracuse. He joined Green & Seifter as an associate attorney in 2010.

AmeriCorps member **AMANDA McFARLAND** has joined the staff of the CYO program of Catholic Charities of Oswego County. A freshman at State University College at Oswego, McFarland is pursuing a degree in childhood education.

Oswego Harborfestivals, Inc., announced the appointment of **STEVE PRYOR** as sponsorship, marketing and membership coordinator for Harborfest. Pryor served as marketing director for the Oswego Speedway from 2004 to 2011.

Usherwood Office Technology announced the following new hires: **LEZLIE LABBE**, human resources director. She previously lived in Indianapolis after serving 11 years in the United States Army. She has a degree in organizational leadership. **JOHN BIRD**, managed print sales consultant. He has 16 years of industry experience at Oce Corporation. **PATRICIA USHERWOOD**, managed service sales consultant. She has eight years of management and sales experience. **ROBERT CANNIFF**, sales executive. He previously lived in Gouverneur and has a background in teaching, IT management and inventory management. Canniff will be responsible for all sales in Jefferson and Lewis counties. **SCOTT KENNEDY**, integration specialist for the Central New York marketplace. He has experience providing connectivity and sales support for seven years.

Submit announcements about people in your company to [business@syracuse.com](mailto:business@syracuse.com). Please include text in the body of the e-mail, not as an attachment. Photos, color preferred, can be sent as attachments.

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**john\_bitterwon** January 23, 2012 at 8:22AM  
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I had Regina for my career management class. She was a great instructor and I am sure she is going to do just fine in her business venture. Congratulations and good luck!

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**deborahjhigh2012** January 23, 2012 at 11:56AM  
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It is so nice to know that young people are starting their own business. Congratulations Regina on your business venture. Take Care.

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**john\_bitterwon** January 23, 2012 at 1:50PM  
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I also found out Regina has also written a book. This is no surprise because she was very well spoken in class and I am sure she articulated that in her book!

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**rob\_meads** Meader January 23, 2012 at 2:03PM  
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she was the best instructor at Bryant & Stratton when i was there even tho i was the biggest class clown your the best Regina

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**john\_bitterwon** January 23, 2012 at 3:26PM  
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Meader you Tool wasup?

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**likemike69** Mikey69 January 23, 2012 at 4:37PM  
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Agreed, she's indeed a great instructor and will do a great job with her business!

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